

Progress Report of Media Monitoring of INEC's Twitter Handle, INEC's News online, Print & Online Newspapers' Reporting on INEC

***(An analysis of trends in reportage of INEC's activities by
12 print/online newspapers in July and August, 2019)***

1.0 INTRODUCTION

This report covers the outcome of the monitoring of twelve (12) print and online newspapers conducted in the months of July and August, 2019. The newspapers are ***The Punch, The Guardian, Daily Sun, Vanguard, ThisDay, Nigerian Tribune, The Nation, Leadership, Daily Trust, Blue Print (online version), The Cable*** (published online only) and the **Premium Times** (published online only).

Other platforms monitored within the period include INECnews.com and INEC's twitter handle (<https://twitter.com/inecnigeria>).

The monitoring highlights the findings and analysis of trends in reportage of INEC's activities by the twelve print/online newspapers listed above. It also highlights INEC's engagement with the community of voters and the citizens in general as observed from the commission's social media and online platform.

The purpose is to provide evidence-backed information on state of media performance in the coverage of INEC's activities and the level of engagement the commission is facilitating with its community both in the mainstream media, online media, its website and on social media platform (that is, twitter).

The outcome is expected to be used as tools to engage with the commission on its activities and ways to deliver effectively on its mandate.

2.0 SPECIFIC ISSUES MONITORED ON INEC

The specific issues monitored on INEC, as a thematic focus, included reportage in terms of:

- Continuous Voters' Registration;
- Voter and Civic Education;
- Administrative Procedures
- Permanent Voters' Cards (PVCs)

3.0 FINDINGS

4.1 Total Relevant Reports on INEC (July-August, 2019)

A total of 98 editorial items were found relevant to the media content monitoring exercise in the 12 newspapers (that is, as falling under identified specific issues).

For the print monitoring, **BluePrint** published the highest number of relevant reports with 15 (at 15.3%) followed by **Daily Trust** and **The**

Nation each of which published 12 relevant reports (at 12.24%). **Nigerian Tribune** published 11 reports (11.2%); **Daily Sun** and **The Guardian** each published 10 reports (at 10.2%); **Leadership** published 8 (8.2%); **The Punch** published 6 reports (6.12%) and **ThisDay** published 3 (3.1%). **Vanguard** published the least with only one report (1%).

For the monitoring of online newspapers, **Premium Times** published 6 reports (6.1%) while **The Cable** published 4 (4.1%).

Table showing Specific Issues Monitored on INEC in Print and Online newspapers (July-August,2019)

	Blue Print	Daily Sun	Daily Trust	Leadership	Nigerian Tribune	Premium Times	The Cable	The Guardian	The Nation	The Punch	This Day	Vanguard	Total
Voter and Civic Education	0	1	0	1	1	0	0	0	1	0	0	0	4
Continuous Voters Registration	0	0	0	0	0	0	0	0	0	0	0	0	0
Permanent Voters Card	0	0	1	0	2	0	0	0	3	1	1	0	8

Administrative Procedure	15	9	11	7	8	6	4	10	8	5	2	1	86
Total	15	10	12	8	11	6	4	10	12	6	3	1	98

INEC News online

Findings show that there was nothing relevant published on the platform between July and August, 2019. Check on the website shows that the last engagement on the INEC's news platform was on 3rd of June, 2019.

However, there was a continuous display of timeline on the platform, showing the countdown to Kogi and Balyesa States' governorship elections slated for November, 2019.

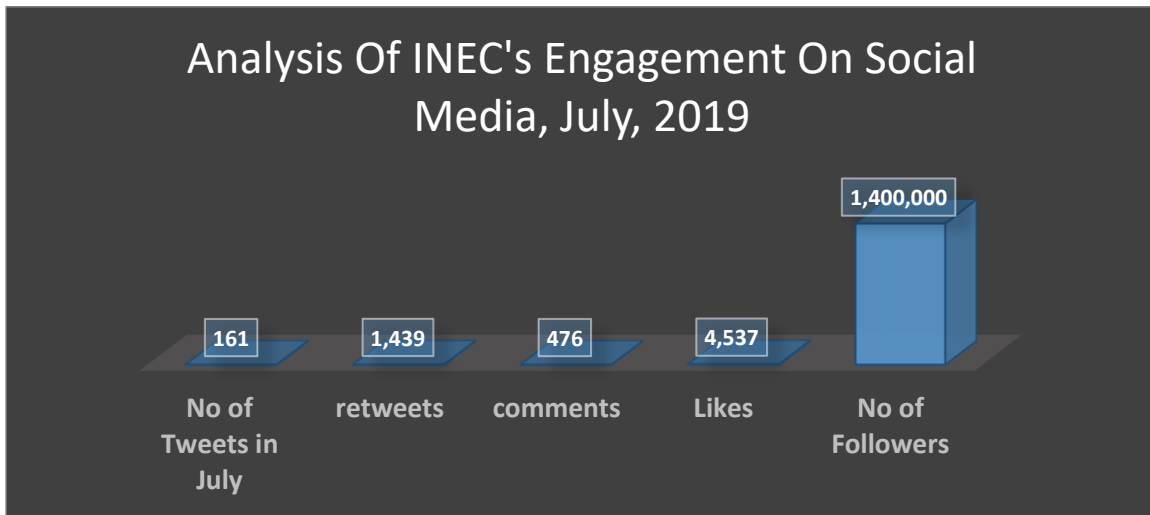
INEC's Twitter Handle (<https://twitter.com/inecnigeria>).

Thematic Issues monitored on INEC's social media account remains:

- Continuous Voters' Registration;
- Voter and Civic Education;
- Administrative Procedures
- Permanent Voters' Cards (PVCs)

FINDINGS: (July, 2019)

A total of 161 tweets were posted on INEC's twitter handle between July 1 and July 31, 2019. These posts generated a total of 1,439 retweets; 4,437 'likes' and 476 comments.



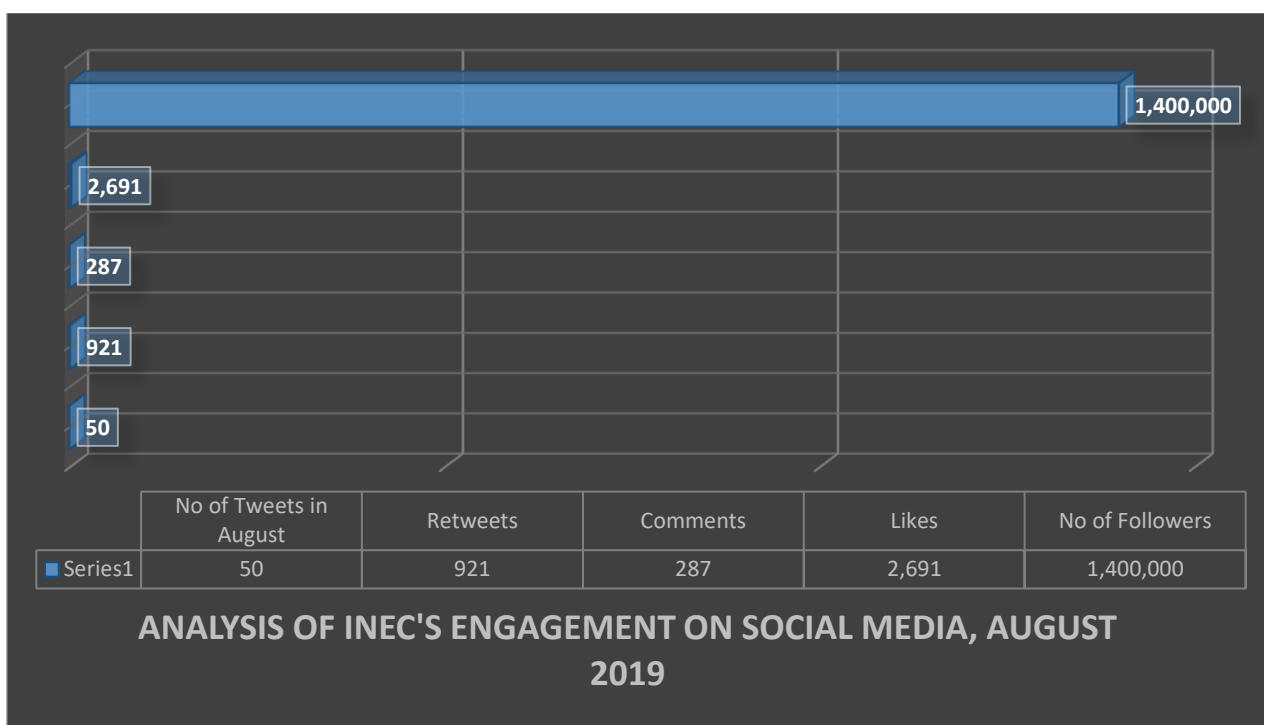
The table below shows graphic details of INEC's engagement in July, 2019:

Timeline	Retweets	Comments	Likes	Specific Issues of Monitoring	Thematic Focus of INEC Tweets
1/07/2019	169	57	336	Electoral Reform, constitutional amendment	"National Review Meeting on the Conduct of 2019 General Elections: Engagement with Political Parties"
2/07/2019	34	10	106	Reform on election security	Review of the 2019 General Elections: Meeting of the Inter-Agency Consultative Committee on Election Security
3/07/2019	169	59	363	Electoral reform	Review of the 2019 General Elections with Civil Society Organizations
4/07/2019	113	56	540	Administrative procedure	Review of the 2019 General Elections in its series...today is with the Media.
5/07/2019	113	18	215	Administrative procedure	Timetable...Bye-Election Into Pengana State Constituency of Plateau State.

8/07/2019	140	24	581	Electoral Reform	Post 2019 General Elections Review Meeting with the Media
9/07/2019	164	48	550	Electoral Reform	Review of the 2019 General Election: Meeting with State Collation Officers
10/07/2019	93	28	383	Electoral Reform	2019 Post-Election Review Meeting with Administrative Secretaries
11/07/2019	119	25	418	Electoral Reform	2019 Post Election Review Meeting with Resident Electoral Commissioners
12/07/2019	48	17	228	Administrative procedure	Faces at the Post-2019 Elections Review with Resident Electoral Commissioners
19/07/2019	58	13	171	Civic & Voter Education	Candidates Contesting in Pengana (Bassa 1 - Plateau) State Bye-Election...
20/07/2019	67	18	181	PVCs	PVCs Collected for Bye-Election: Pengana (Bassa 1) State Constituency, Plateau State.
21/07/2019	26	11	70	Administrative Procedure	...State Constituency Bye Election: Delimitation Data Summary.
29/07/2019	49	17	162	Administrative procedure	4-Day Workshop on Media Monitoring for Some Publicity Officers of the Commission
31/07/2019	77	75	233	Administrative procedure	Press Release
Total	1439	476	4537		

Findings: (August, 2019)

A total of 50 tweets were posted on INEC's twitter handle between August 1 and August 31, 2019. These posts generated 921 retweets; 2,691 constitute 'likes' while 287 tweets were comments.



The table below shows graphic details of INEC's engagement on the monitoring specifics and thematic focus in July, 2019:

Date	Comments	Retweets	Likes	Specific Issues	Thematic focus of INEC tweets
2/08/2019	5	21	85	Administrative procedure	...organized the Post 2019 Elections Training Audit
4/08/2019	42	124	361	Administrative procedure	organized a Training of Trainers (ToT) workshop on 2nd - 3rd August, 2019
5/08/2019	9	37	148	Women, Youth and PWDs	Symposium on Promoting Inclusivity in the Electoral Process: Women, Youth and PWDs
6/08/2019	27	68	260	Women, Youth and PWDs	Symposium on Promoting Inclusivity in the Electoral Process: Women, Youth and PWDs
7/08/2019	14	70	255	Administrative procedure	ECONEC: Sixth Ecowas Network Electoral Commission's Biennial General Assembly
8/08/2019	14	60	223	Administrative procedure	Private screening of the film titled "4th Republic" for the Independent National Electoral Commission

9/08/2019	39	93	205	Administrative procedure	Press Release; On the Reported Resignation of Dr. Briyai as Resident Electoral Commissioner.
15/08/2019	14	69	291	PWDs	National Strategy Meeting on Elections and Data Capturing of Persons with Disabilities
16/08/2019	17	47	319	PWDs	National Strategy Meeting on Elections and Data Capturing of Persons with Disabilities
20/08/2019	51	159	287	PVC	Collection of Permanent Voters Cards(PVCs) for Bayelsa and Kogi states
21/08/2019	13	76	216	PVC/Voter & Civic Education	Kogi & Bayelsa Governorship Elections: Modalities for Collection of Permanent Voters' Cards.
22/08/2019	8	70	128	Administrative procedure	Kogi & Bayelsa Governorship Polls: Timeline for Conduct of Primaries & Nomination of Candidates.
23/08/2019	13	13	80	Administrative procedure	Senior Officials of CENI of the Republic of Chad, today paid courtesy visit to the Commission
28/08/2019	21	35	188	Administrative procedure	Federal Polytechnic, Nassarawa Chapter led by a lecturer in the Department of mathematics & Statistics
Total	287	921	2,961		